

-FOR IMMEDIATE RELEASE-

Musician, Actor and Filmmaker John Schneider Relies on Engineer Bob Bullock and PhantomFocus™ for a 52-Song Release Called *The Odyssey*

- Multi-award-winning engineer [Bob Bullock](#) takes the audio helm of a mammoth recording project (involving the release of a song per week throughout 2018) to Schneider's large international fan base, all edited, assembled, and mixed on two [PhantomFocus™ Systems](#) at two different studios –
- More and more top engineers are choosing the PhantomFocus™ System (PFS) to mix their projects because of its extraordinary accuracy and imaging, greatly speeding up the process and avoiding second-guessing mix decisions –

Nashville, TN – In the fall of 2017, multi-platinum award-winning engineer [Bob Bullock](#) was contacted by legendary drummer and project producer [Paul Leim](#), artist/co-producer [John Schneider](#) and co-producer Alicia Allain to engineer what would turn out to be a major media endeavor called *The Odyssey*, whereby 52 songs would be released along with selected videos to Schneider's international fan base via his [website](#), on a weekly basis over the course of the entire year of 2018 (starting the first week of January).

To achieve this, the first of three groups of recordings began in October of 2017, which Bullock tracked live at Nashville's Sound Stage Studios (in the “Back Stage” facility), followed by the second group recorded in March 2018 and the third group in July 2018, both at Starstruck Studios in Nashville. The latter two groups were huge sessions recorded live with rhythm section, lead vocals and background vocals requiring two studios within the complex to be booked at the same time.

Mixing for the entire *Odyssey* project took place at Bullock's facility [Cool Springs Mix, a PhantomFocus MixRoom™](#), in Nashville. “The huge scope of the project necessitated a very compressed mix schedule, and being able to trust the monitoring environment as much as we did was essential. We saved many hours by not needing to check mixes in multiple environments and having to remix. I know that what we hear using the [PhantomFocus™ System](#) is accurate. The imaging and clarity are amazing, and the system has allowed me to work much faster with confidence,” states Bullock.

Journeyman engineer [Ed Seay](#), just off the landmark new Elvis Presley album project, took the reins on most of the editing and assembly at his Cool Tools Audio facility alongside Leim. Seay explains, “John [Schneider] sang all of his vocals live at the same time as the background vocalists and the rest of the band, all as a complete performance. My [PFS](#) is so revealing it made it a lot easier and greatly sped up the process of editing out some pops and unwanted

proximity effects during the assembly process.”

Mastering was performed by Steve Corrao at [Sage Audio](#).

Photo file 1: [Schneider_Photo1.JPG](#)

Photo caption 1: Pictured L-R: Musician, actor and filmmaker John Schneider and engineer Bob Bullock at Cool Springs Mix, Bullock's personal CTD PhantomFocus MixRoom™.

Photo file 2: [Schneider_Photo2.JPG](#)

Photo caption 2: Cool Springs Mix – Bob Bullock's PhantomFocus™ MixRoom™

Photo file 3: [Schneider_Photo3.JPG](#)

Photo caption 3: Pictured L-R: Musician, actor and filmmaker John Schneider, engineer Bob Bullock and co-producer/drummer Paul Leim at Cool Springs Mix, Bullock's personal CTD PhantomFocus MixRoom™.

Photo File 4: PhantomFocus_Brochure.PDF

About Carl Tatz Design

[Carl Tatz Design \(CTD\)](#) is an award winning studio design firm offering design and consulting services to homeowners and entertainment industry professionals in areas of: Recording Studios, Monitor Systems, Home Screening Rooms, Dedicated Listening Rooms, Acoustic Analysis, Tuning, and Sound Isolation. Carl Tatz is also the inventor of the industry acclaimed proprietary [PhantomFocus™ System \(PFS™\)](#) monitor tuning protocol. CTD's many resources combine knowledge, experience and expertise in sound, picture and design to serve its clients worldwide. For more information, visit <http://www.carltatzdesign.com>.

About the PhantomFocus™ System

Carl Tatz Design's proprietary PhantomFocus™ System monitor tuning protocol offers clients a unique opportunity to have a truly world-class monitoring experience in their room, no matter how modest. All speakers interact with the room they're in, and the PhantomFocus System allows any monitors to perform at maximum accuracy - in any room - with a full 20Hz-to-20KHz frequency response and pinpoint imaging in what some owners have described as a “holographic sweet spot.” It is a new level of sonic accuracy that engenders easier, better and faster mixing that translates well in any environment.

There are approximately fifty steps in the proprietary PhantomFocus System implementation protocol, including phase alignment, system damping, speaker decoupling and isolation mounting, careful assessment of engineer/speaker placement relative to primary axial room modes, proprietary laser-calibrated speaker distancing and angle alignments, digitally-

controlled crossover points and slopes for pass filtering, and, proprietary, multiband parametric equalization.

Hardware solutions can include monitor stands, concrete, Sorbothane™ and other isolation and damping materials, custom floating plenum mounts, subwoofer systems and custom digital processors. The PhantomFocus System evaluation and implementation is a full two-day process and can be applied to near-fields, mid-fields, and large soffit mounted monitors, regardless of manufacturer.

Carl Tatz Design installs the PhantomFocus System in existing control rooms and in all studios that are designed and built from the ground up by CTD. The result is like the aural equivalent of HD TV. Once you experience a PhantomFocus System, you can't go back.

About the Carl Tatz Signature Series™ by Auralex®

The [Carl Tatz Signature Series™ by Auralex®](#) family of control room acoustic modules (now featured in a dedicated section on the Auralex website), emulates the look and acoustics of Carl Tatz's custom designs at a fraction of the cost.

When paired with the acclaimed PhantomFocus System, it becomes the CTD MixRoom™, the sonic performance of which is unrivaled anywhere, defining a new standard for the audio professional. The MixRoom can quickly and affordably transform a simple rectangular room into a world-class mixing environment without peer.

"We're honored to work with [Carl Tatz](#), one of the top studio designers in the industry, on this exciting new Auralex offering. This new series makes Carl's signature style easy and affordable enough for any serious studio owner. Now virtually any room can benefit from the same aesthetic and sound control enjoyed by top hitmakers like Rascal Flatts and others," says Eric Smith, founder and president of [Auralex Acoustics](#).

For more information about the PhantomFocus Monitor System, please contact Carl Tatz Design, 6666 Brookmont Terrace, Suite #1109, Nashville, TN 37205 Office: 615.354.6242, Direct: 615.400.5479

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